

A Story of

Trailblazers



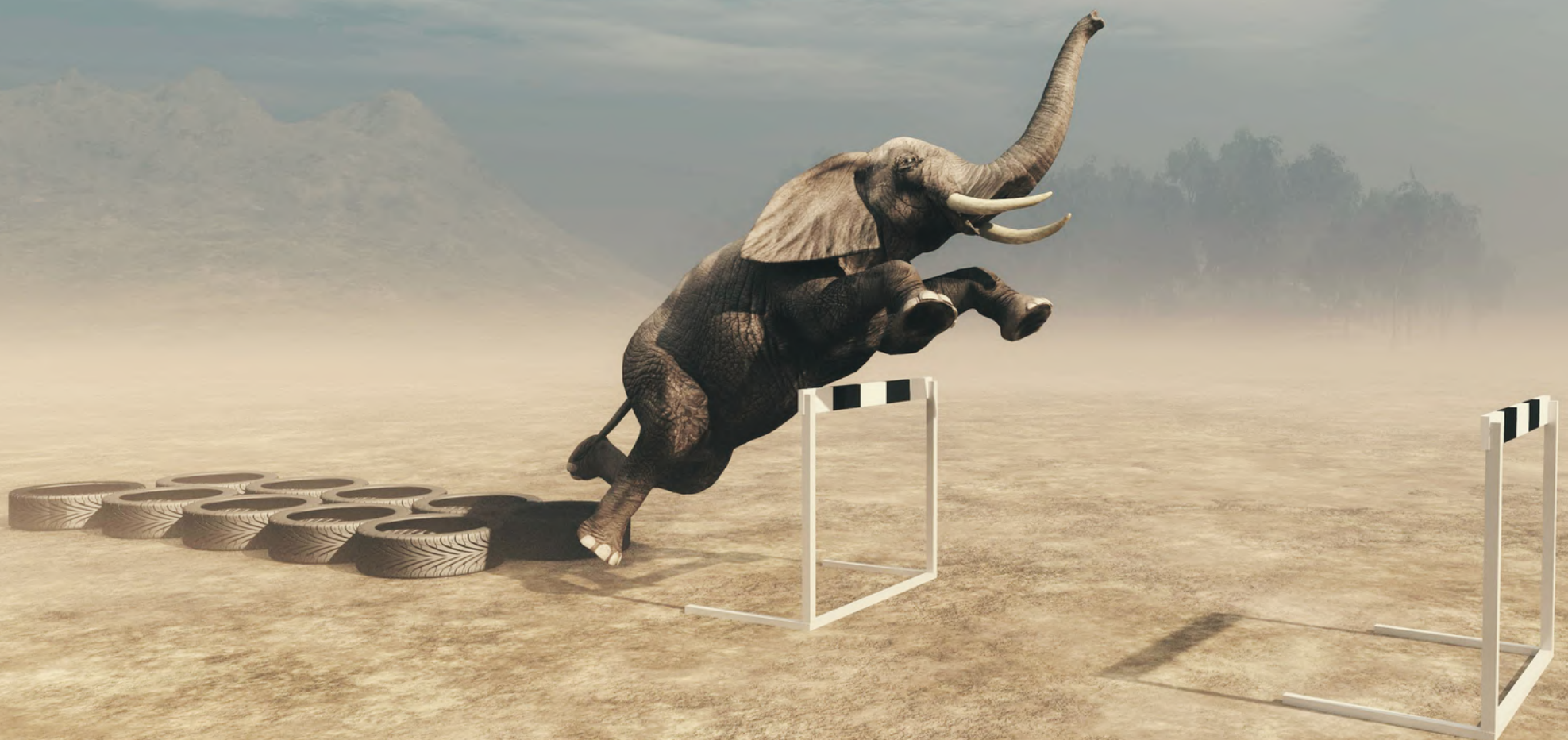


STAY WHERE YOU ARE,
TRUE NORTH

In the vast business of **content-sea**, we launched our ship towards the lighthouse of **compelling words, dialects, and languages**, blazing the trail of touching more lives.

"A smooth sea never made a skilled sailor."

~ *Franklin D. Roosevelt*



Our
**Momentous
Achievements**

Served clients from
14 Countries

3

*Magnificent
Years*

215+
Clients

38

Trailblazers

45+ Investor
Decks

60 Lac +
words created

Corporate
Profiles **160+**

**Granthalaya
Community**

70+ Enterprise
Websites

200+

24+ Clients with
500 Cr+
Turnover/Valuation

360° branding
36+
clients

Our Patrons



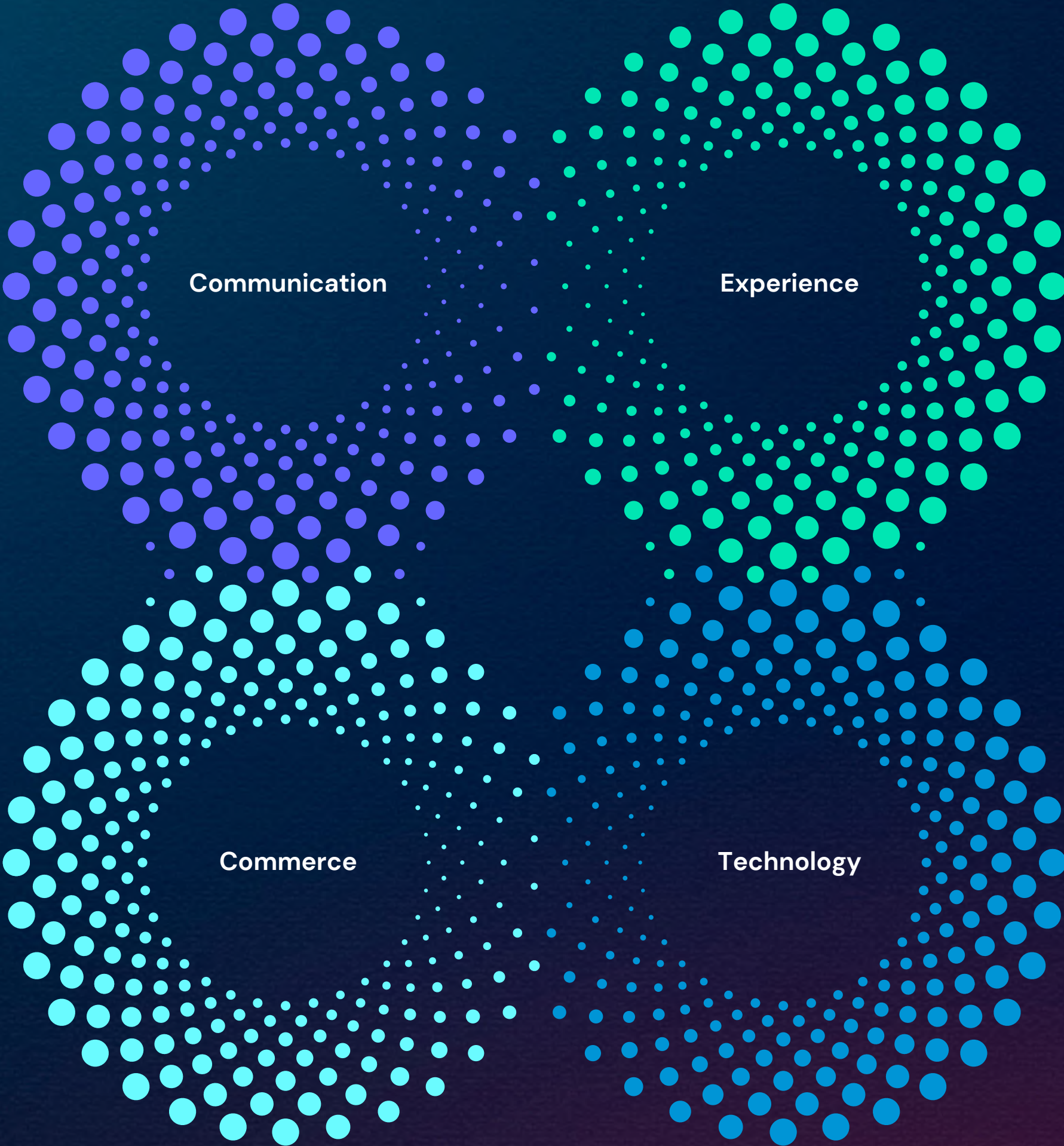
We've made our own **B.**

Global Footprint



215+ Clients Served from **14** Countries across **22+** Industries

Our Forte



On the COVID-19 island,
We survived.



We adapted. We learned.
 $E = IQ^2$

Let's tune into
creative beats.



Rasna[®]





Rasna®

**World's largest soft-drink
concentrate manufacturer**



53+ Presence in
Countries

22% of SDC
market shares

1.6 Mn Available at
outlets

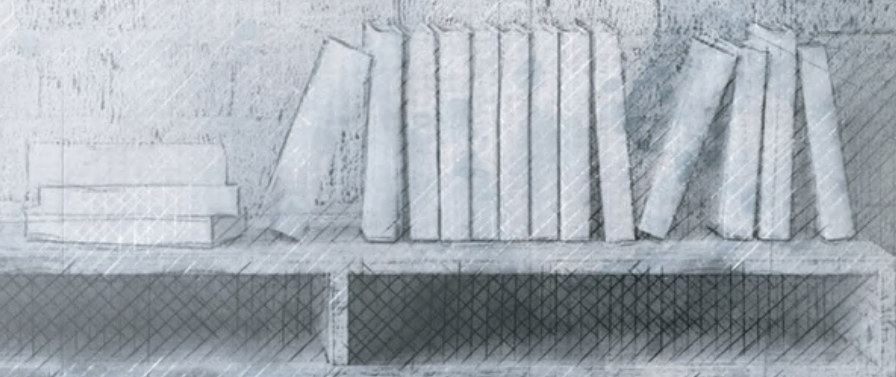
Brand
Rasna International

Category
Food & Beverages

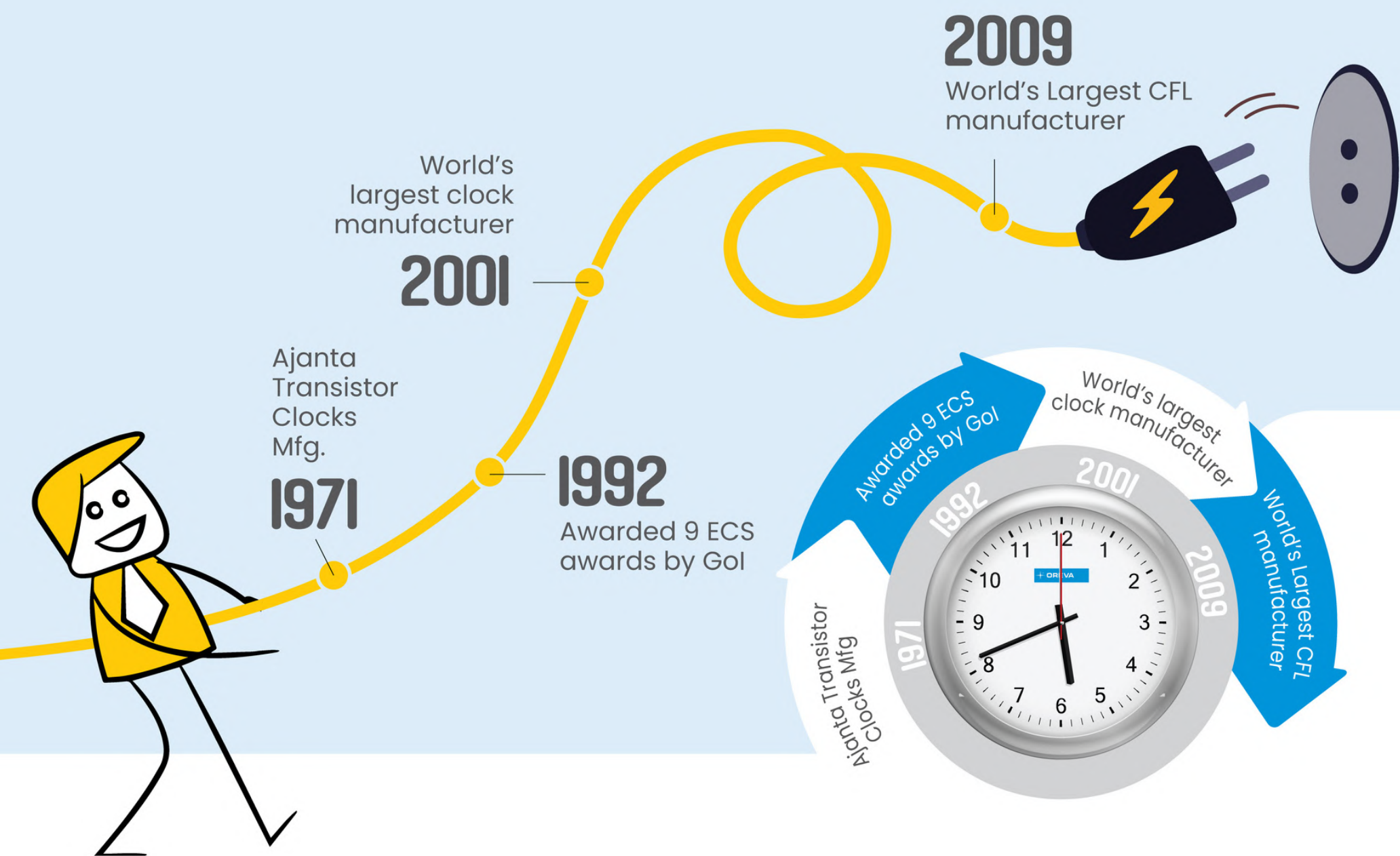
Services Offered
Packaging
Merchandise
Exhibitions



SWITCHING
TO FUTURE
FUTURE **ON**



 **OREVA**



Brand

Oreva (Ajanta Group)

Category

Manufacturing

Services Offered

Corporate Profile

OEM Catalogue

50 Years Journey Wall Branding



World's Largest
CLOCK
Manufacturer



Largest
LED LIGHT
manufacturer



Largest
CALCULATOR
Manufacturer



Largest
TELEPHONE
Manufacturer

Success
partnered with
over
25000
retail
partners

Spread its presence
across the globe in over
45 COUNTRIES



Expanded our operations to more than
55000 CHANNEL PARTNERS





Brand
Pratilipi

Category
Literature

Services Offered
Comic, Novel
Translation
in multiple languages

India's largest vernacular
storytelling platform

\$80.6 Mn

Raised (till Mar '22)

2.7 Lac+

writers

30 Lac+

Stories

12

Languages

Fleet Management Limited
A Caravel Group Company



Brand

Fleetship Management Limited

Category

Shipping Industry

Services Offered

Advertisements, Email
campaigns, Brochures,
Welfare bulletins

12+ Presence in
Countries

24,000 SEAFARERS

27 Global
Offices



Multiple state & central
award-winning bio
organic farming brand

30 Years
of Bio-Organic farming





Brand

Satva Organic

Category

Farming (Spices)

Services Offered

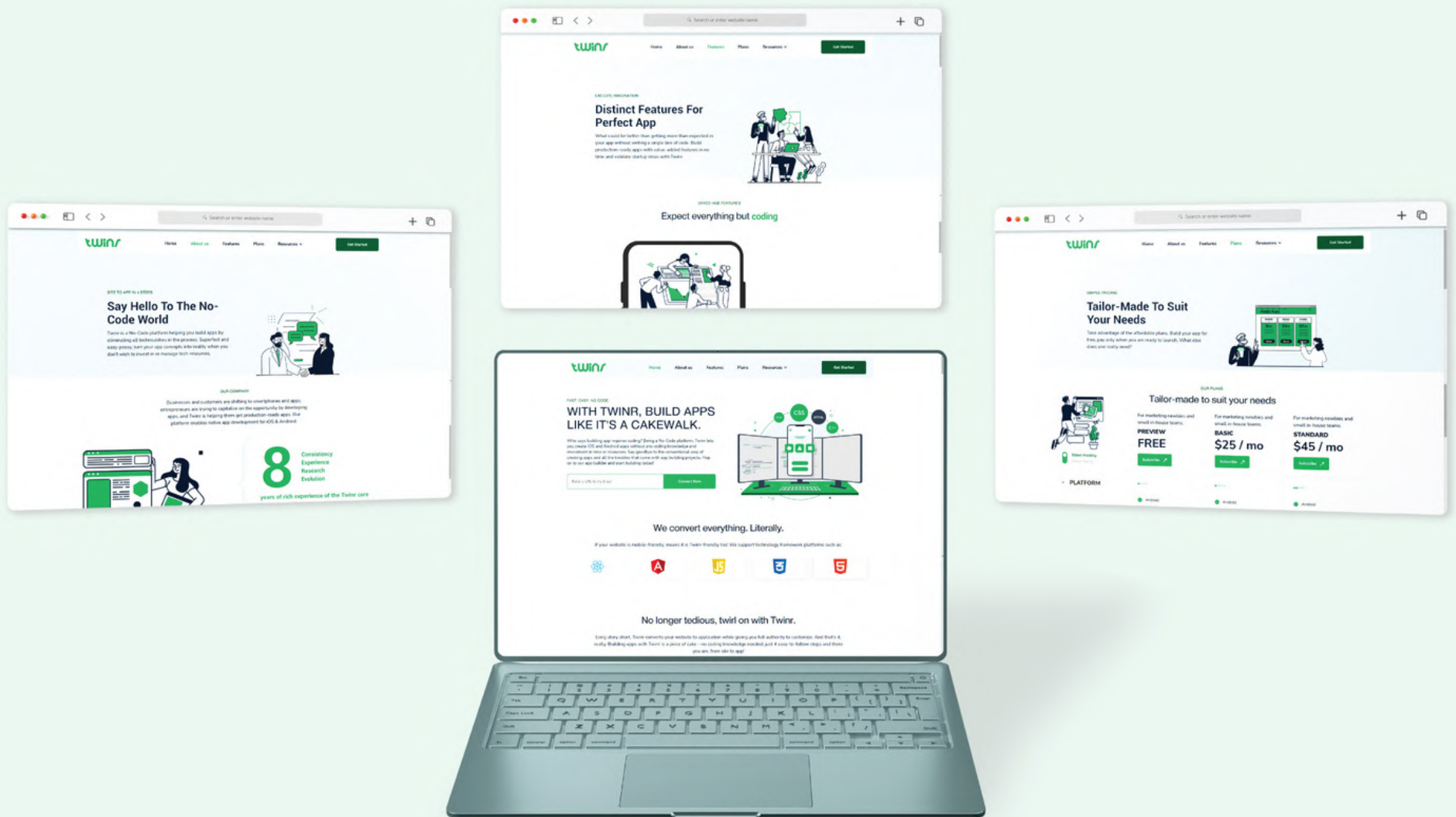
Product Packaging Design





No-code Platform

No longer tedious, twirl on with Twinr.



Brand

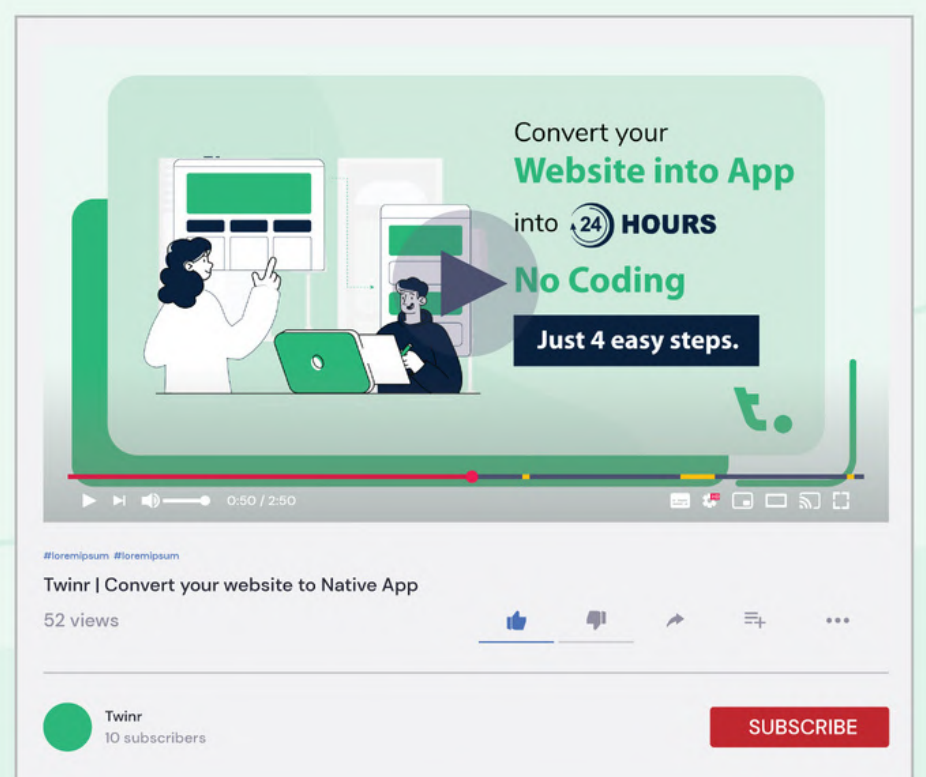
Twinr

Category

No-code Platform

Services Offered

360° Branding & Marketing
Website, Investor Deck, Social
channels, Product Videos,
Product UI, Wireframes, Email
funnels, Marketplace
affiliation, SEO & related
activities



[About us](#)[Features](#)[Plans](#)[Industry ▾](#)[Resources ▾](#)[Request a Demo](#)[Get Started](#)

FAST. EASY. NO CODE.

WITH TWINR, CONVERT WEBSITE TO APP ONLINE.

Who says building app requires coding? Being a No-Code platform, Twinr lets you convert your website into app free without any coding knowledge and investment in time or resources. Say goodbye to the conventional way of creating apps and all the troubles that come with app building projects. Hop on to our app builder and start building today!

[Convert Now](#)

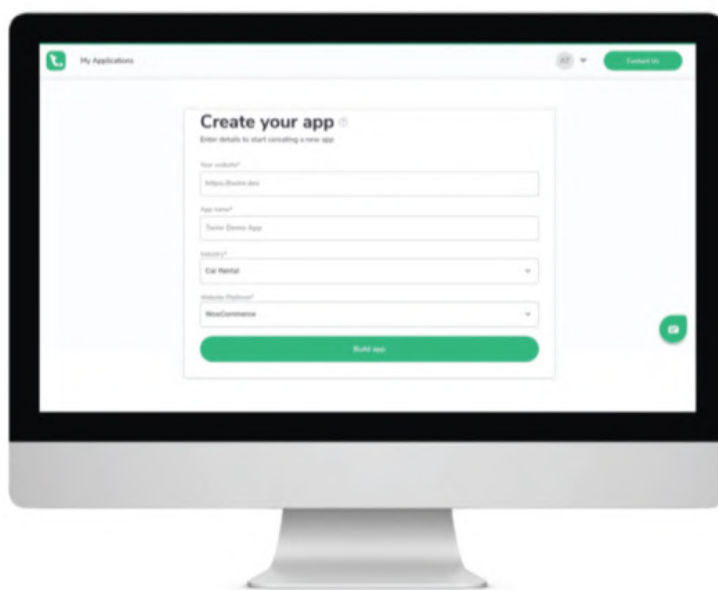
We convert everything. Literally.

If your website is mobile-friendly, means it is Twinr-friendly too! We support technology framework platforms such as:



No longer tedious, twirl on with Twinr.

Long story short, Twinr converts your website to application while giving you full authority to customize. And that's it, really. Building apps with Twinr is a piece of cake – no coding knowledge needed, just 4 easy-to-follow steps and there you are, from site to app!



Enter basic details

The first step in the app building process requires you to enter basic details like the URL of the website, the industry for which the app is being created, and finally, choose from the website platforms. You get options to choose from under industry and website platform. Once done, just click on 'Build app' to go to the next step of your app-building journey.

[Explore Our Solution ↗](#)

2 mins app recipe by Twinr

Here is a comprehensive video for you, giving a tour of the app building process to get started right away. Click below to watch the video.



Re-Branding

of **25 year** old **Animal Health Brand**



Brand Guidelines

Visual identity > Logo > **Background colours**



Background colours

You should always try to use the positive (main) version of the logo. However, when the background is the same colour as an element of the logo you can use the negative version

Avoid using the logo on a plain green background. If this cannot be avoided, use the black monochromatic version to ensure legibility.

Application over plain colour

Blue background



White background



Green backgrounds





Brand

Vanvet Animal Health

Category

Veterinary

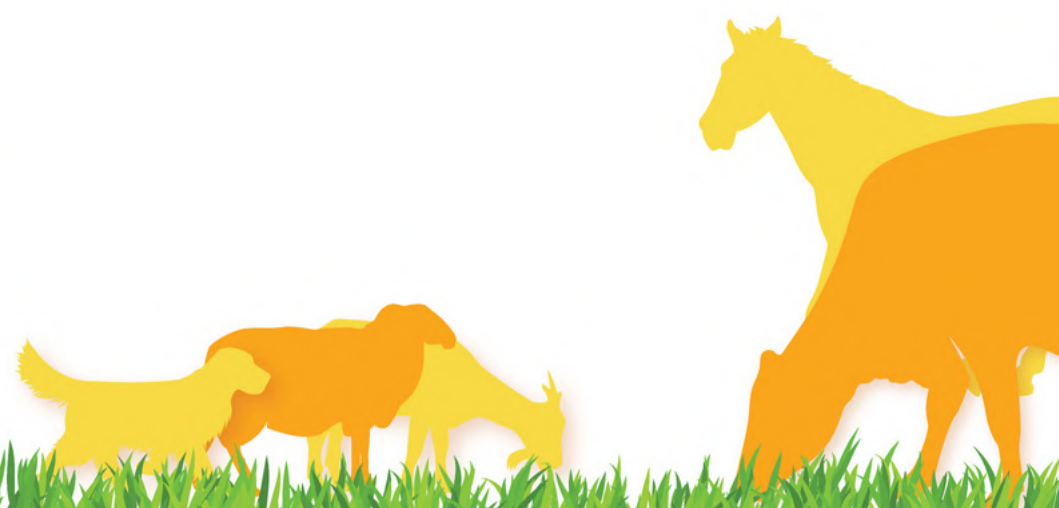
Services Offered

Product Packaging Design

Logo Identity

Brand Manual

Merchandise



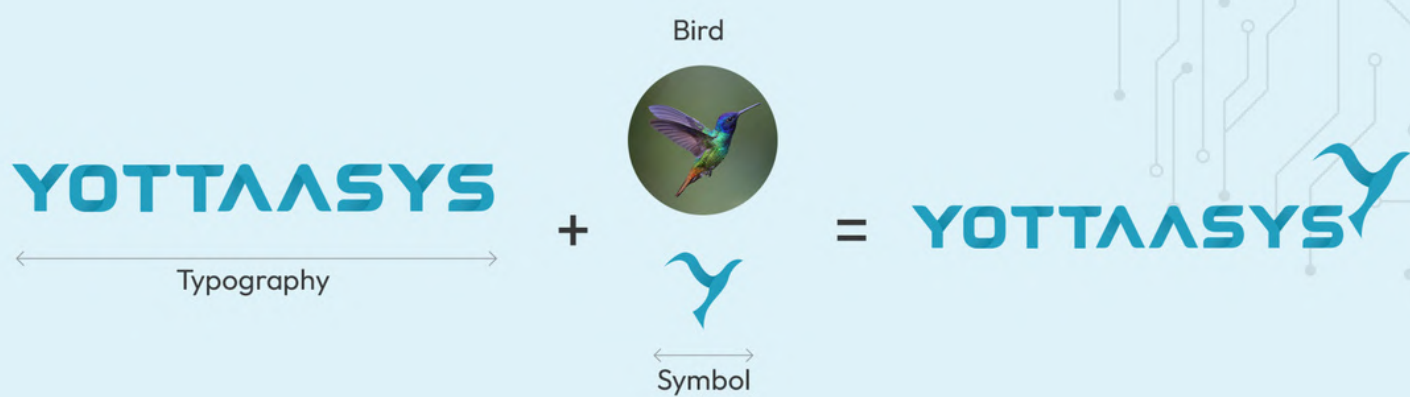


PEOPLE Intelligence

EMOTIONAL Intelligence

PRODUCT Intelligence





3i

Brand
Yottaasys

Category
Artificial Intelligence,
Machine Learning

Services Offered
Rebranding (Brand logo & manual, Website,
Company Profile, Marketing & Sales collateral)



Brand has created animation series for

NETFLIX



Created characters with The Legend:

Stan Lee



Brand
Graphic India

Category
Animation

Services Offered
Multilingual Translation
Comic visual assets
creation



Kutumb

India's largest **Social
Community** enabler



Brand
Kutumb App

Category
Community App

Services Offered
Moment marketing
collateral for the
communities across
India

\$28.4 Mn

raised (Till Mar '22)

1.25 Cr+

downloads

1 Lac+

reviews on  Google Play



We read that writing
was a difficult task.
We wrote, and it wasn't.

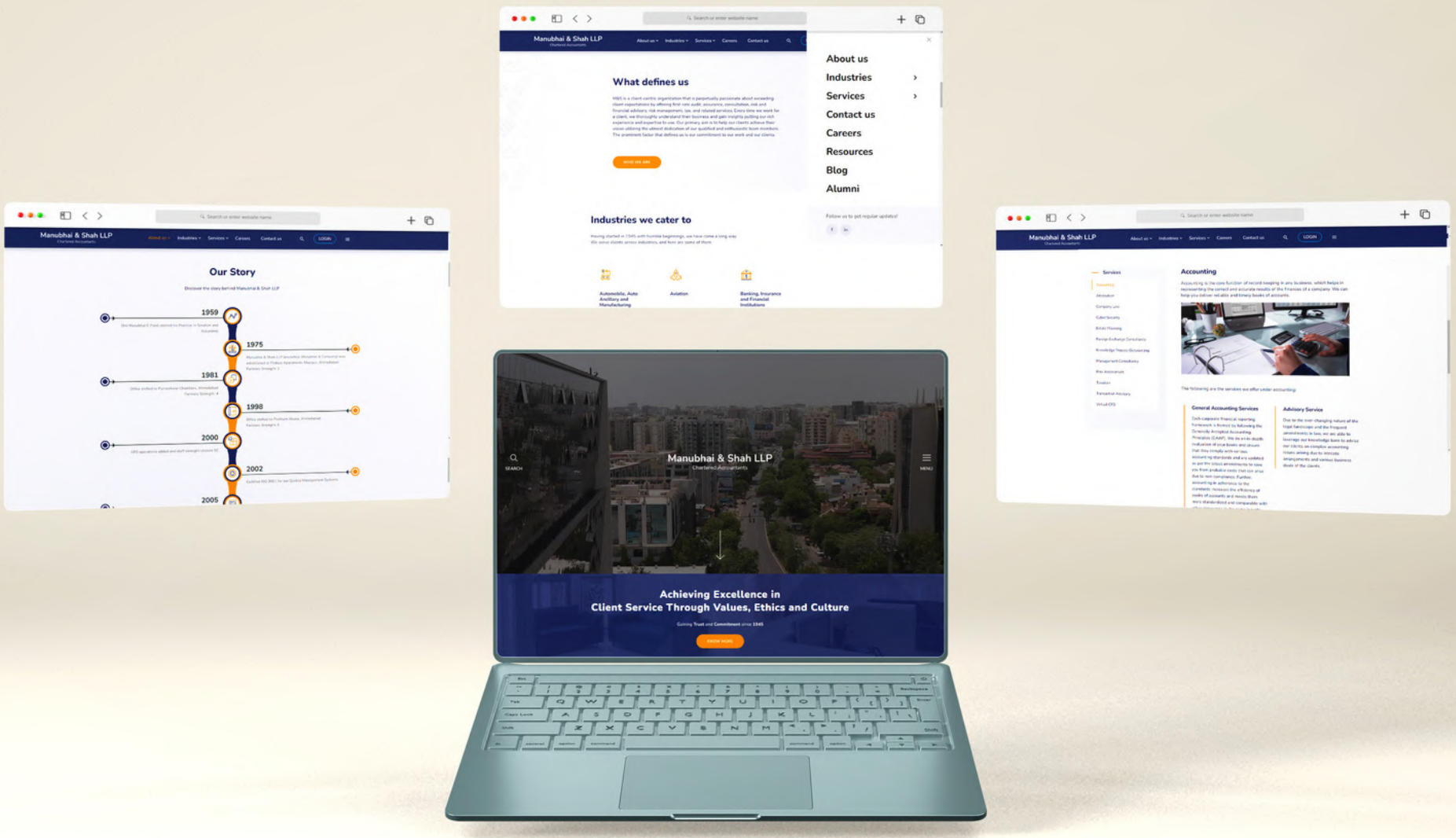




Client
Lil Q

Category
Musician

Services Offered
Concert Merchandising & Event Promotion



Trusted partner for
**Accounting, Tax &
Business Advisory**
since **1975**

1100+ Professionals

09 Locations

Brand
Manubhai & Shah LLP

Category
Chartered Accounts

Services Offered
Website (Content, UI/UX,
Development)
Brand Positioning
Partners Collateral
Photography

**WE PRODUCE GRANDEUR
SCULPTED WITH QUALITY**



Brand
Margan

Category
Ceramic

Services Offered
3D Rendering
Content Writing
Catalogue Designing
Merchandise Printing



AR-led Frontline Assistance Platform

Brand
Plutomen

Category
Information Technology

Services Offered
360° Branding & Marketing
Website, Investor Deck, Social channels, Product Videos, Product UI, Wireframes, Email funnels, Marketplace affiliation, SEO & related activities





Search here



Mauris aliquet quam quis tellus aculiseu.

Phasellus egestas id dolor ut cursus. Integer consectetur mauris luctus tellus ultricies sed. Ut eget nulla eleifend, posuere erat semper tincidunt velit. Morbi eleifend mi id lorem hendrerit rhoncus.

ORDER NOW



AHMEDABAD

Mid-Night Cake Delivery

Phasellus egestas id dolor ut cursus.



TOP SELLING

Best Selling Products

BEST SELLING IN
OCTOBER
2020



BEST SELLING IN
NOVEMBER
2020



VIEW MORE PRODUCTS

Brand

Atul Bakery

Category

Food (Bakery)

Services Offered

Website Development
(B2B2C Hyperlocal
Omnichannel)

250+ Stores

350+ Products



Pune's largest electronic retail facility

Brand	Category	Services Offered
Surya Electronics	Electronics (Retail)	Company Profile, Digital Marketing for E-com Portal





Brand

Vayam

Category

Community
(Virtual event)

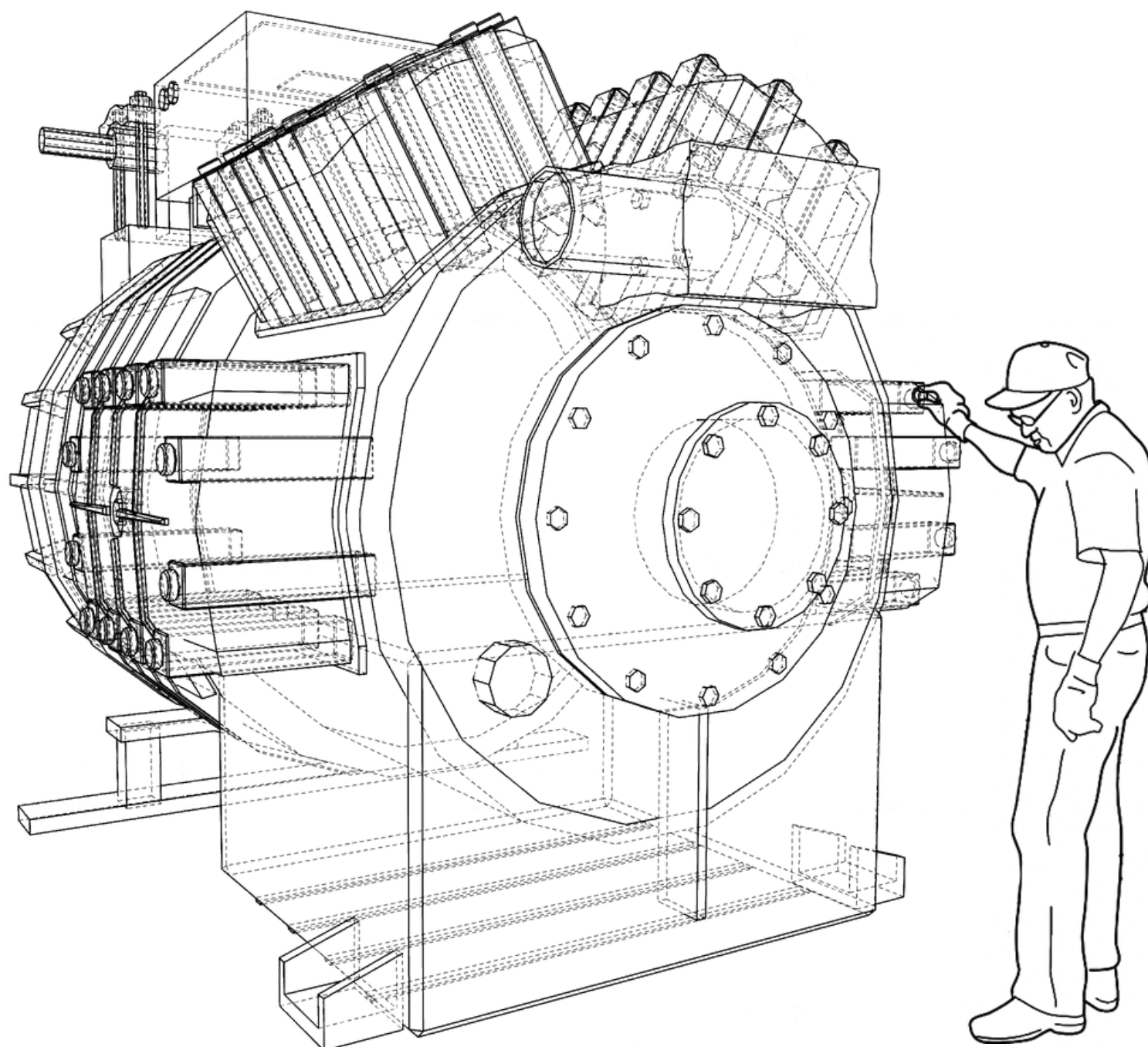
Services Offered

Ad Copy Writing
Paid Marketing Visual Assets



Helping an
**Indian video
meeting app**
connect with
its audience





Smart factory **Unbolted**

Brand


Wimerasys

Category

IoT, Artificial Intelligence and
Machine Learning

Services Offered

Rebranding (Brand logo &
manual, Website, Company
Profile, Marketing & Sales
collateral)

Workforce Skill Gap	Shop floor Efficiency	Machine Downtime
Catastrophic M/C Failure	 Enterprise Profitability	Optimized Processes
Realtime Data Visual	Over/Under Maintenance	CXO level Data Visibility



Brand

Vittakosh

Category

Chartered Accounts

Services Offered

Brand logo & manual,
Website, Company
Profile, Marketing &
Sales collateral

2015

Started as
Proprietor

2017

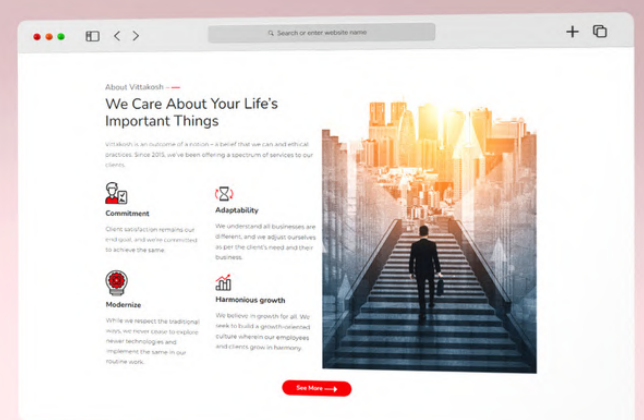
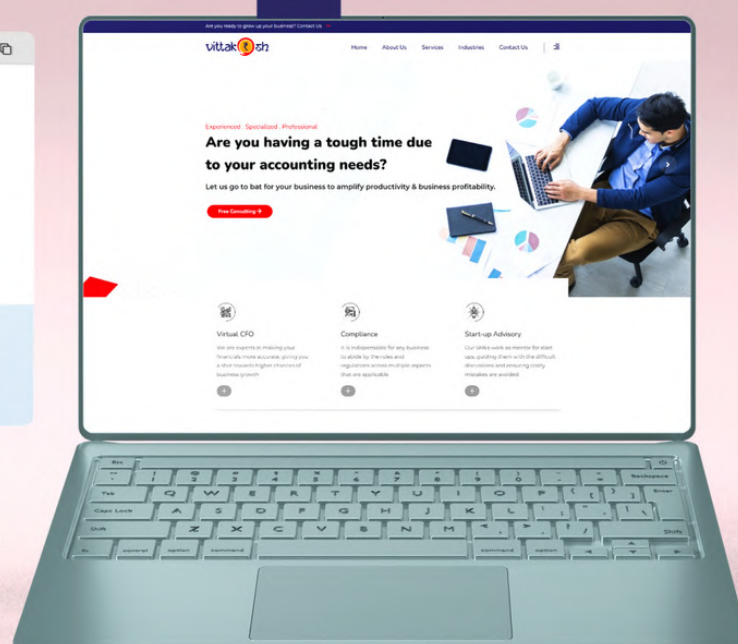
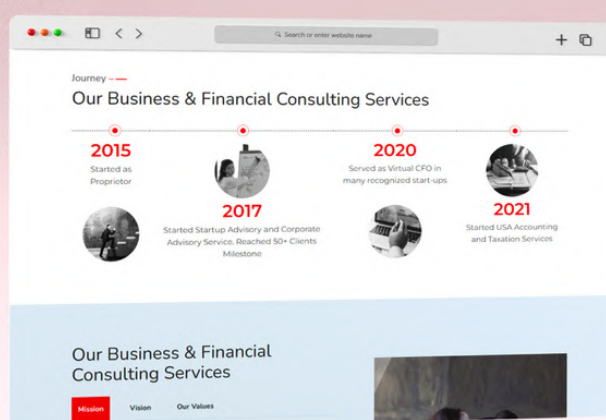
Started Startup Advisory and
Corporate Advisory Service.
Reached 50+ Milestone

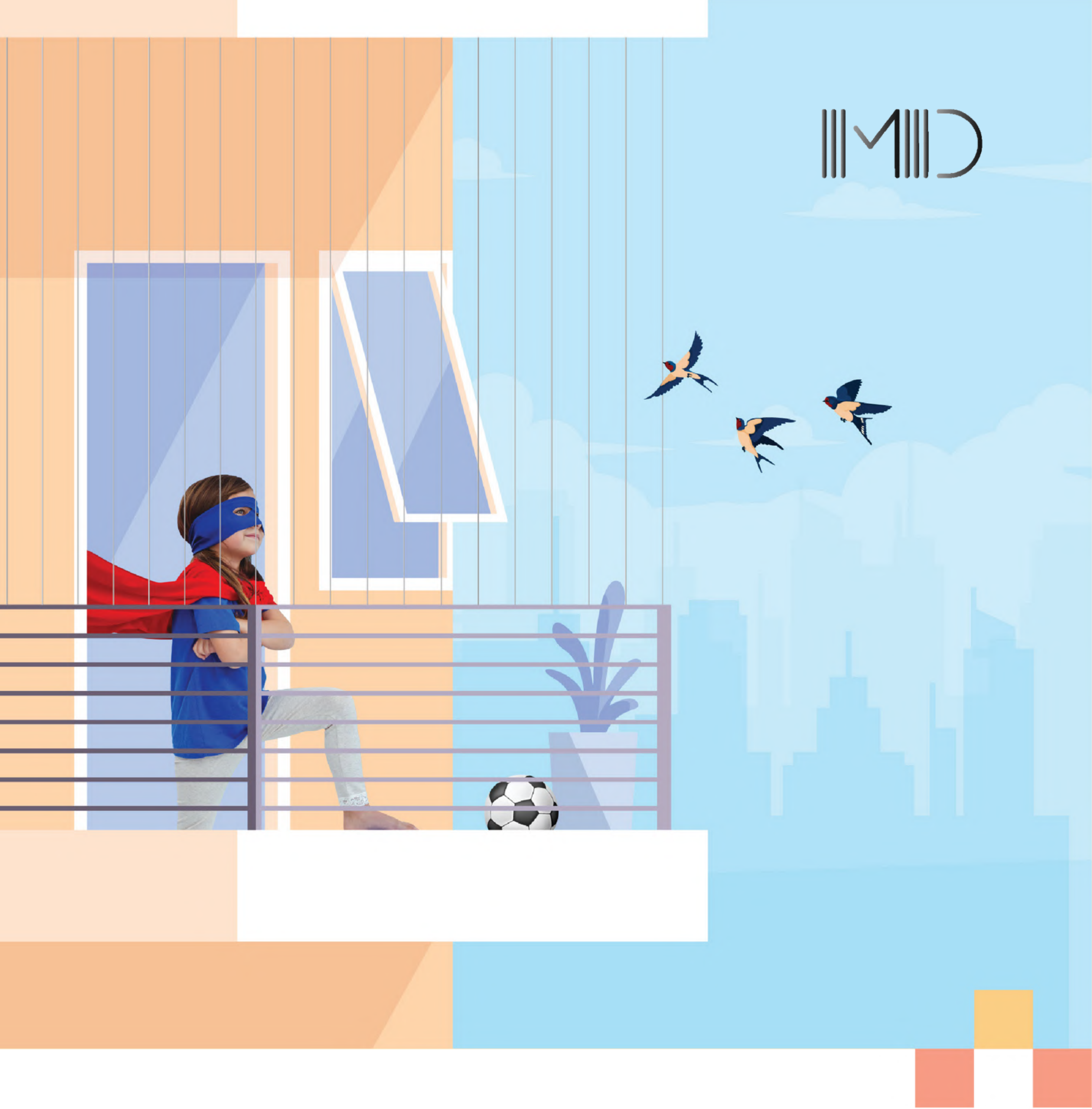
2020

Served 100+ Clients
Headed as Virtual CFO in many
recognized start-ups

2021

Started USA Accounting
and Taxation Services





OPTIMUM SECURITY

adorned with a classy look for your space

Brand
MD Corp

Category
Manufacturing

Services Offered
Company Profile



Brand

Online Token

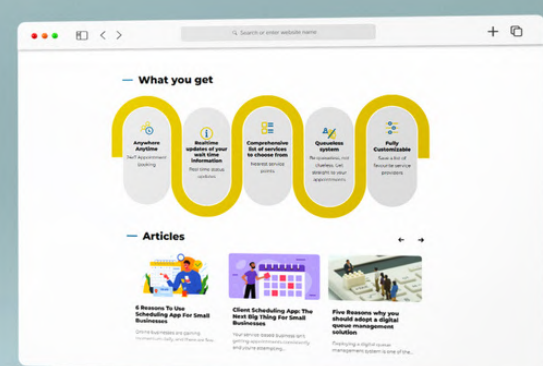
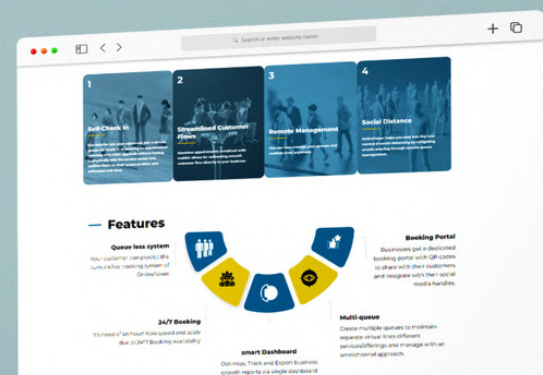
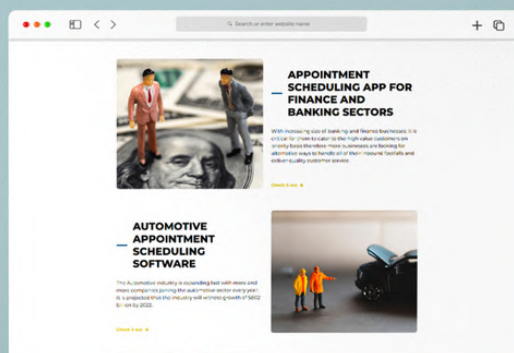
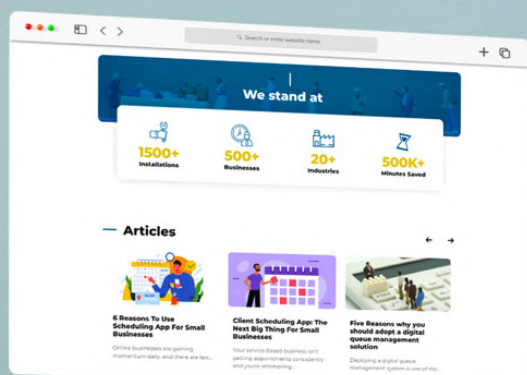
Category

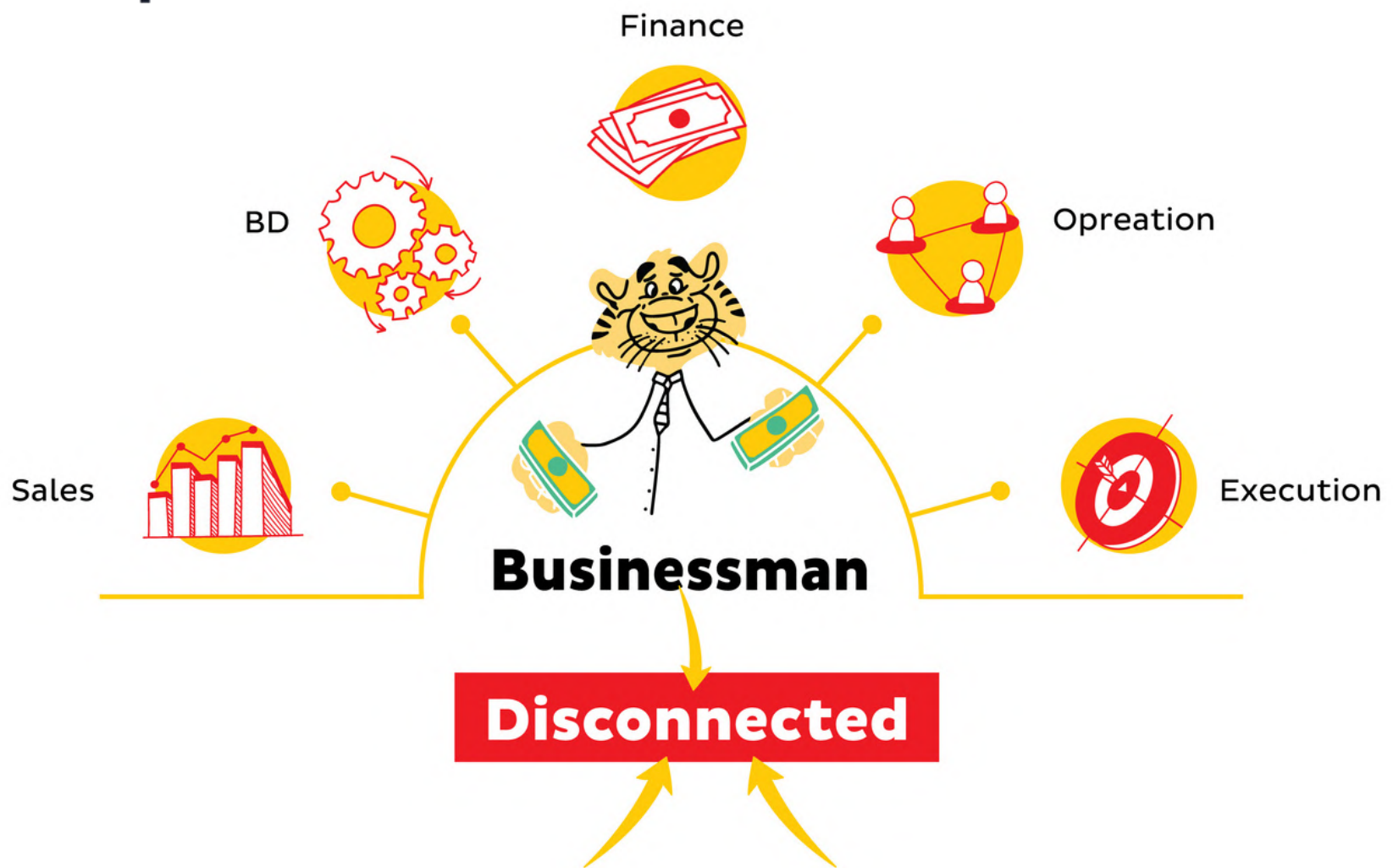
Information Technology

Services Offered

Brand logo & manual,
Website, Company
Profile, Marketing &
Sales collateral

Be queueless not clueless





Accountant

(On Roll/Part Time)

- ✓ Decentralized Accounting
- ✓ Frequent Changes
- ✓ Banking & Financing Solution
- ✓ Lack of Knowledge
- ✓ Working Capital Management

CA's or Consultants

- ✓ Client Management
- ✓ Dependency on Many Software (Tally, Computax, Utilities etc..)
- ✓ Manual Audit Process

Brand

Ankpal

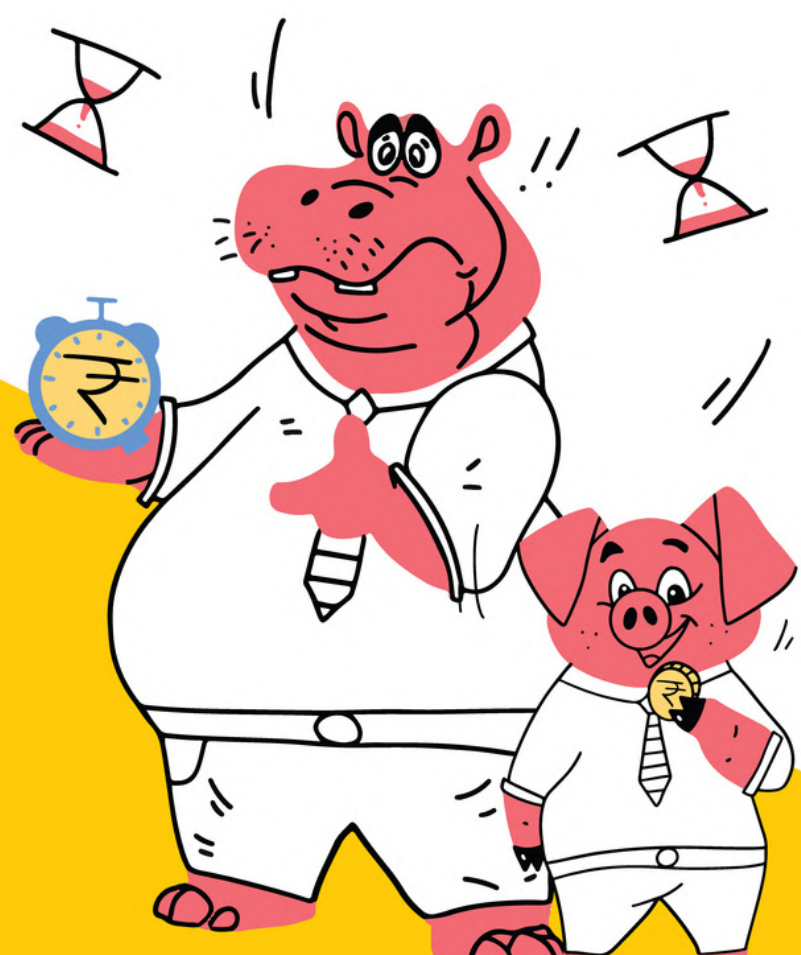
Category

Chartered Accounts

Services Offered

Investor Deck

Company Profile





GIVE YOUR KIDS THE GIFT OF NEW AGE SKILLS

Brand
Code4Jr

Category
Education

Services Offered
Company Profile



World Goods Marketplace

A collaborative tech platform for B2B Experiential Commerce

Brand

World Goods Marketplace

Category

E Commerce (B2B)

Services Offered

360° Branding & Marketing

Website, Investor Deck, Social
channels, Animated Videos,
Application UI, Web UI,
Wireframes, Phygital Shop
Branding, Marketing & Sales
Collateral



સંપૂર્ણ શિક્ષણ



Client

Retired Government
Teacher

Category

Education

Services Offered

Book Editing,
Proofreading, Designing,
Conceptualization &
Printing



You deserve a
Healthy and Sparkling

Smile



Brand

Akshar Dental Care

Category

Dental Clinic

Services Offered

Company Profile





Brand

Plasma Induction

Category

Manufacturing

Services Offered

Company Profile, Company Anthem, Video Script

Established
in 2012

2012

2014

More than 10 Products developed, design and successfully run in the market by 2014

From starting focus on research & development till 2014, we benchmarked with highest efficient products with superior quality

2015

1st export order successfully executed by 2015

2017

Started getting 1st large order in 2017

2016

More than 500 Customers along with associates with plasma induction by 2016 satisfied by the company's products and services

2018

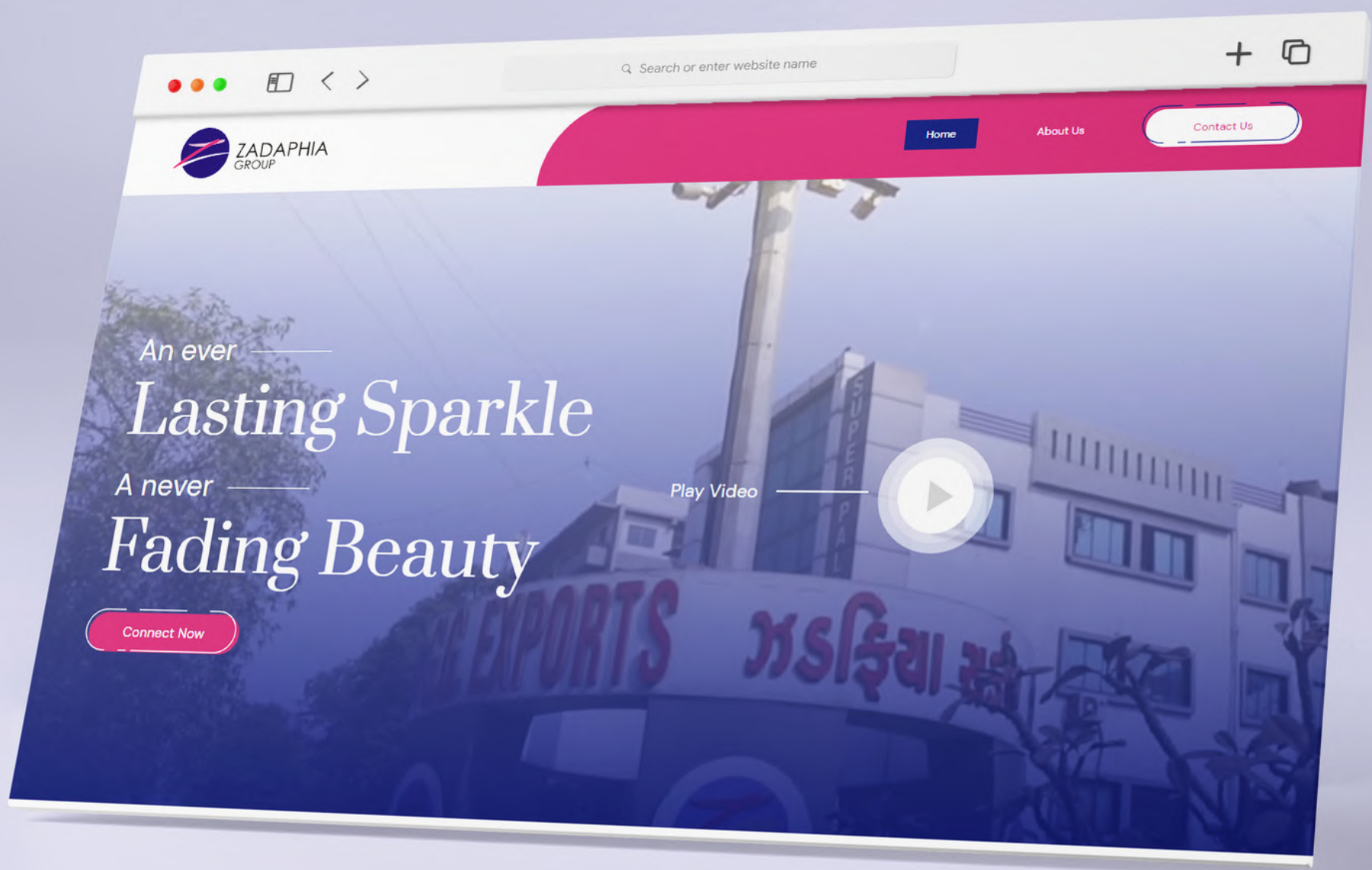
Our team of experts crossed the mark of 100 by end of 2018

2019

Established with high quality equipment and infrastructure with proper system and processes in 2019

2020

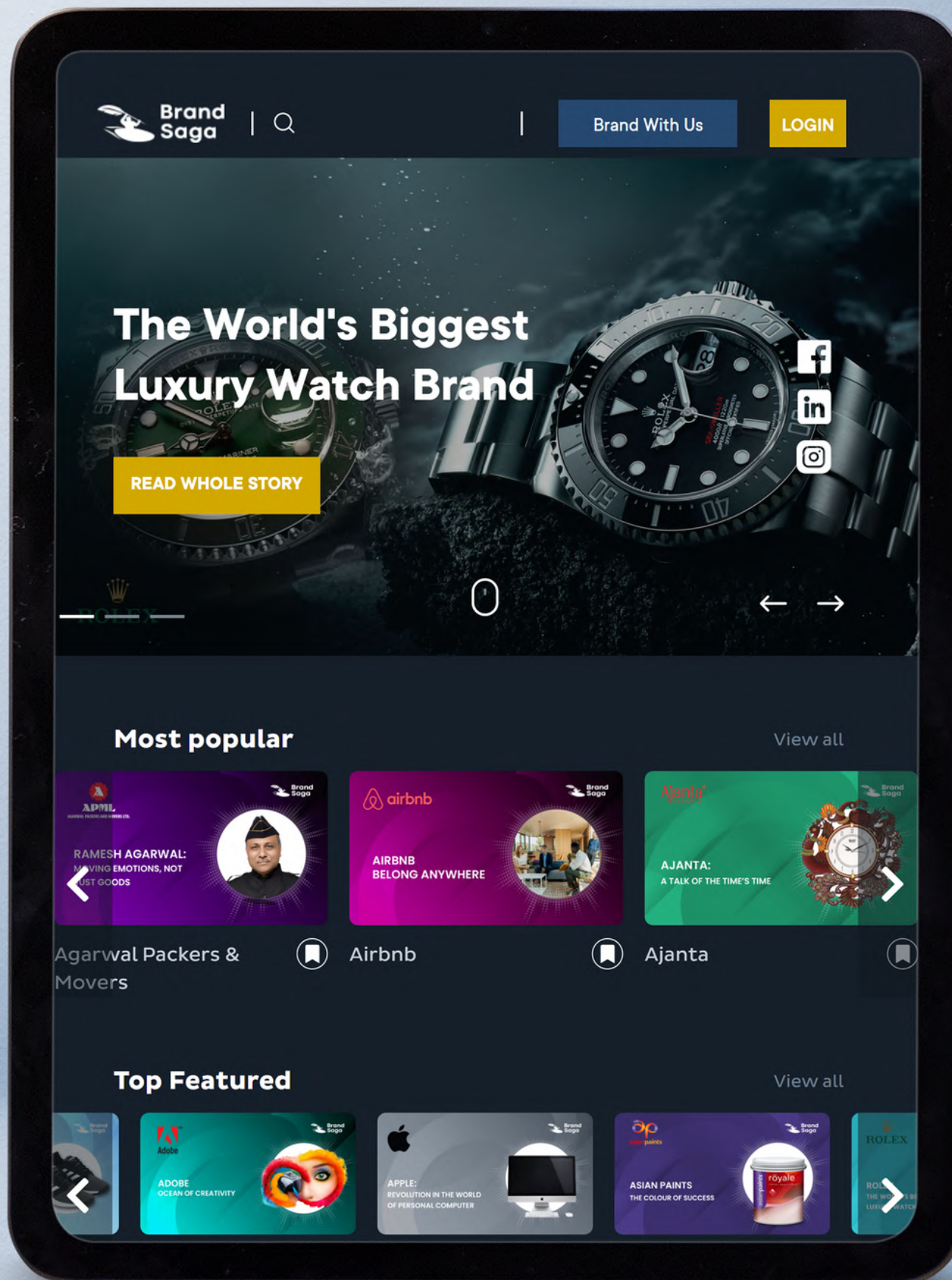
Awarded 1st Govt. Project from Ordinance Factory in 2020



Brand
Zadaphia Group

Category
Diamond Polishing (export)

Services Offered
Website development



Brand
Brand Saga


Category
Storytelling platform

Services Offered
Logo, Content, Translation, UI/UX & Development



Futuraurant DIE SOFTWARE

Mit einer Plattform vernetztes Restaurant

- Reservierung - mit der App  RESERVAURANT
- Menü, Bestellung (Vor Ort oder zum Mitnehmen) & Zahlungen
- Abrechnung & Buchhaltung
- Lager & Logistik
- Mit Ihren Geräten vernetzt



Die all-in-one Plattform für Ihr Restaurant-Management!



Ideal für



Restaurants



Hotels



Events*

* Abonnieren, für eine begrenzte Zeit veröffentlichen und schließen



Feste*

* Abonnieren, für eine begrenzte Zeit veröffentlichen und schließen

Friendlee

Share topics with,

Friends, Family and Colleagues!



Friends x Free = *Friendlee*
for the freedom of
expression

Discussions about topics with
friends, family and colleagues



Without censorship,
right and not use personal data

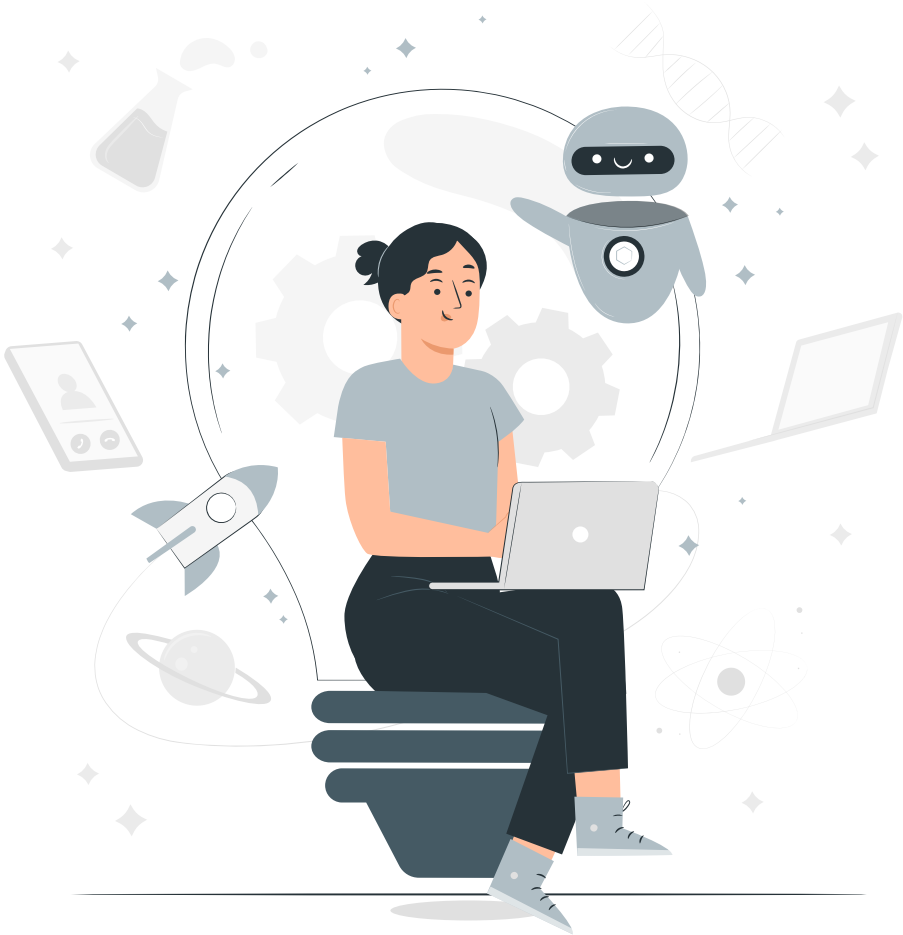
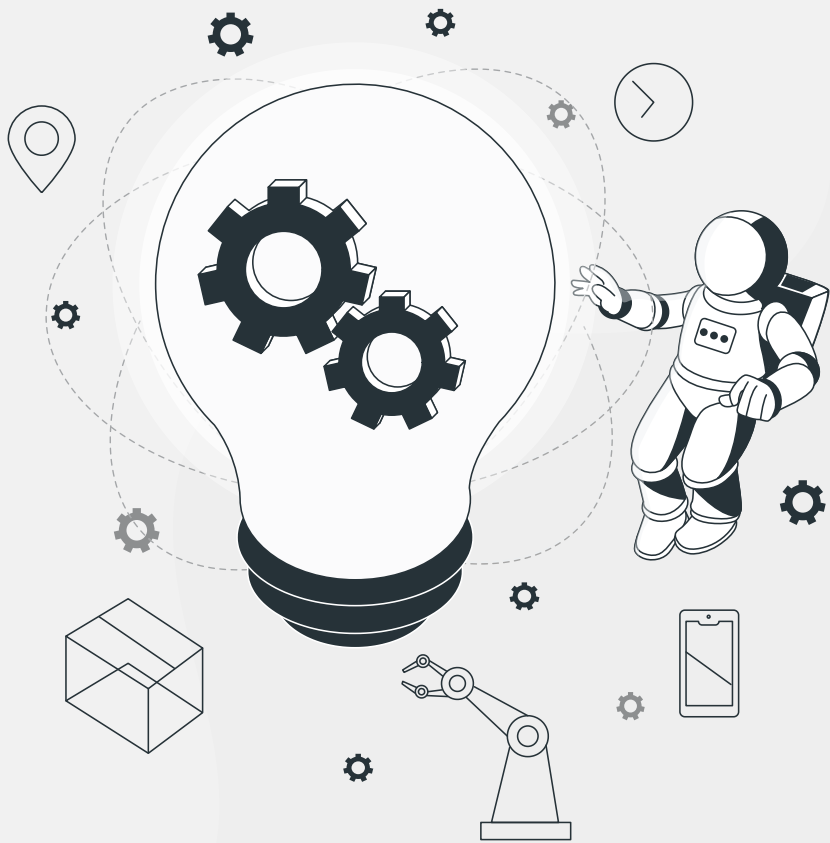
Free for intern discussions, with
our mobile phone contacts



Making the digital domain more accessible and secure








Innoptim (Innovation x Optimization), is a group of brands whose common feature is the application of a new market’s vision with at heart our user’s privacy.

Brands




About Us

Our group is active in various fields such as:

-  Restaurant Industry
-  Hospitality
-  Tourism
-  Food & Nutrition
-  3D Printing
-  Real Estate
-  Social Media


Values



Exploit Artificial Intelligence only for technical and not commercial purposes.



Reduce costs, revise monopolized market shares.



Host data on servers located on Swiss territory.

We don't write lengthy stories. Here's why.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium.

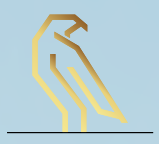
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium.

Hence...



LOGOFOLIO



The Elite Athlete X



INNOPTIMGROUP



What Client's Say



“

Having worked with many creative agencies – big & small – we found Granth refreshingly different. The Granth team is always bubbling with new ideas, they have inexhaustible patience and they deliver on time. It's truly a pleasure to work with this young agency.

~ **Raj Pinjani** (*Director, Rasna International*)



“

Granth has been great Partners to work with, their quality along with their commitment to deliverables it's top-notch Graphic India is happy to collaborate and continue to partner with Granth with respect to productions services.

~ **Mr. Navin Miranda** (*Head of Business Development, Graphic India*)



“

Granth team has done a wonderful job redesigning our website to take it from a plain and functional website to an amazingly professional and lively one. We recommend Granth Creations to any business that need a hand improving their internet traffic and their business!

~ **Mr. Gaurav Parvadia** (*CEO, Twinr*)



“

Granth Creations was truly helpful with Website UI, Logo, and Infographic creation. Not only this, time and again they shared ideas and suggestions proactively which I liked and implemented. Amazing experience working with Granth Creations!

~ **Mr. Didier Bonny** (*CEO, Innoptim Group*)

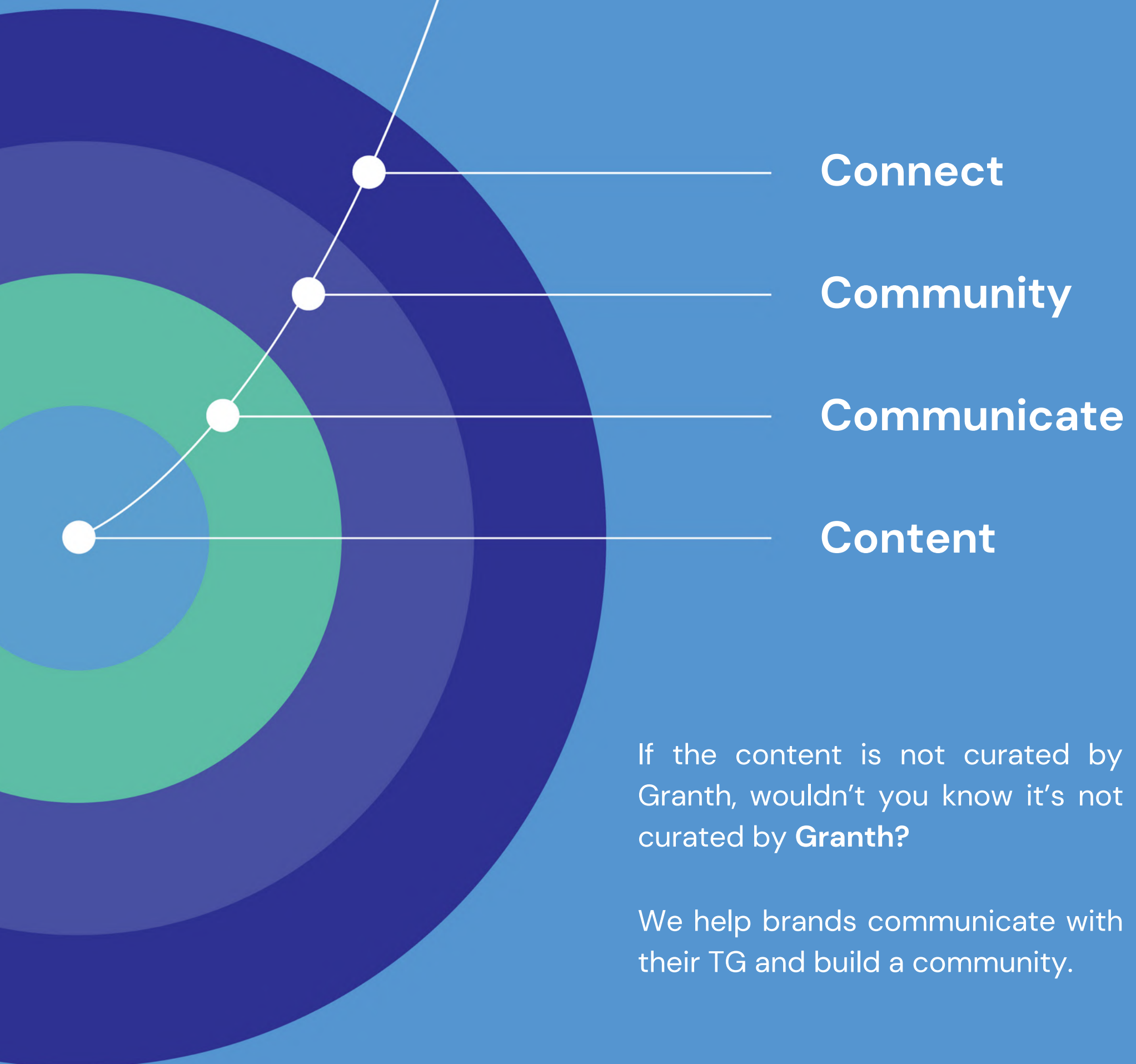


“

We were looking to redesign, fresh content & development for Onlinetoken website and it was our 3rd attempt but landed in good hand of Granth team. They are very creative, resourceful, punctual and exceeded our expectations.

~ **Mr. Haresh Ghoghari** (*Co-founder, Onlinetoken*)

Winning formula



If the content is not curated by Granth, wouldn't you know it's not curated by **Granth**?

We help brands communicate with their TG and build a community.

Serving clients in the challenging years

Continuous service to clients at the time when the need for our creative solutions and expertise had been greater than ever.



WHEN THE WORLD STOPPED

During this critical phase our clients were able to depend on us for uninterrupted service: from re-planning their communications spend, redirecting resources to alternative channels and maximising their return on investment, to helping them to communicate effectively and appropriately.

24 hours

Many new campaigns were developed in a matter of hours or days instead of weeks and months



GETTING BACK TO BUSINESS

As clients resumed and reorganised their operations, they looked to Granth to deliver new creative ideas and executions, and to work closely with them to create the "new normal". This led to increasing demand for our public relations, ecommerce, marketing technology and production capabilities.

76%

We are working on ecommerce with more than three quarters of our top 100 clients



LOOKING TO THE FUTURE

Today, we are helping our clients adapt their marketing approaches for a post-pandemic world, in which digital communications, experience, commerce and technology will be of ever-greater importance.

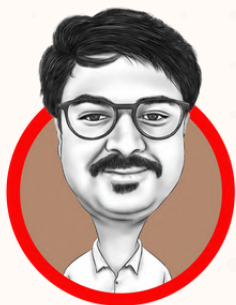
59%

Clients required digital campaigns at least once

Team



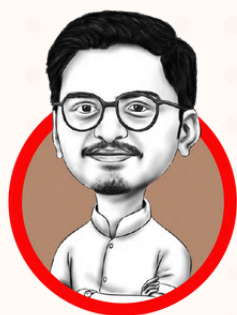
Kandarp
Founder & Content-chief



Vishal P
Creative Head



Chirag
Digital Marketer



Jaimin
Project Manager



Vivek
IT Head



Aditya
Content Manager



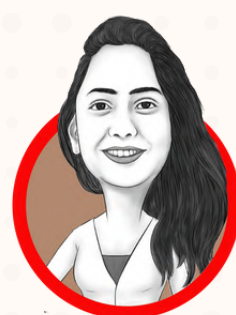
Vishal
Graphic Designer



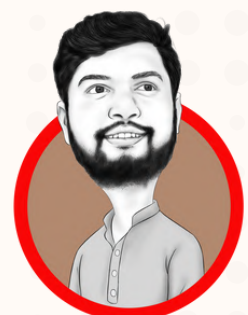
Ashish
UI/UX Designer



Ravi
Frontend Developer



Kruti
Content Writer



Het
Content Writer



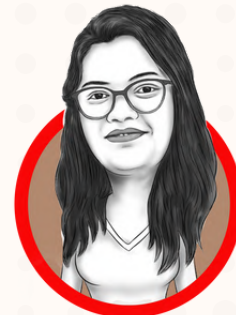
Mihir
Accountant



Nihal
Social Media Manager



Rutvi
Graphic Designer



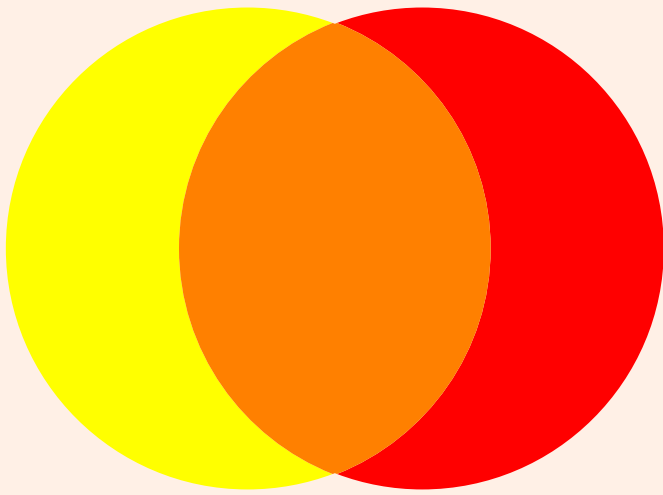
Jyoti
Jr. Graphic Designer

Everyday we do something our clients really appreciate.

We work.

People and culture

How we fulfil our purpose starts with our people.



OPEN

We are inclusive and collaborative.

We encourage the free exchange of ideas.

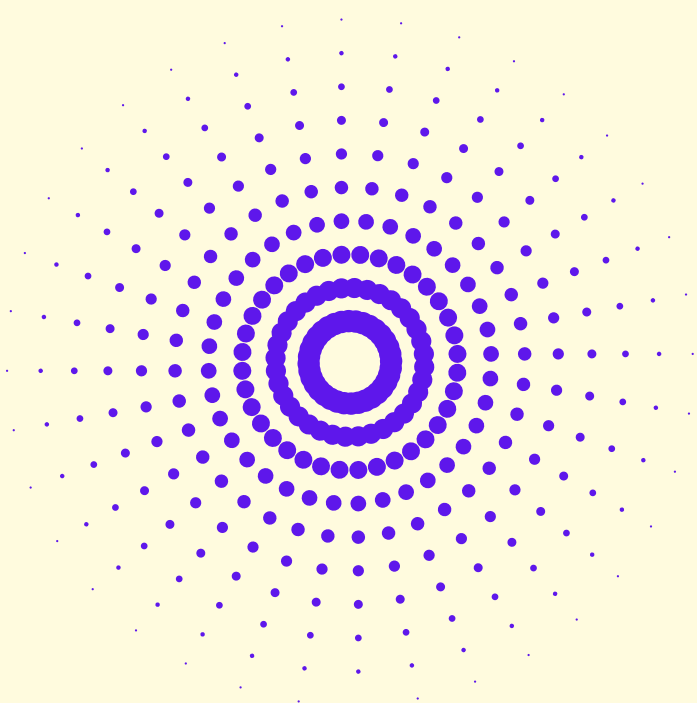
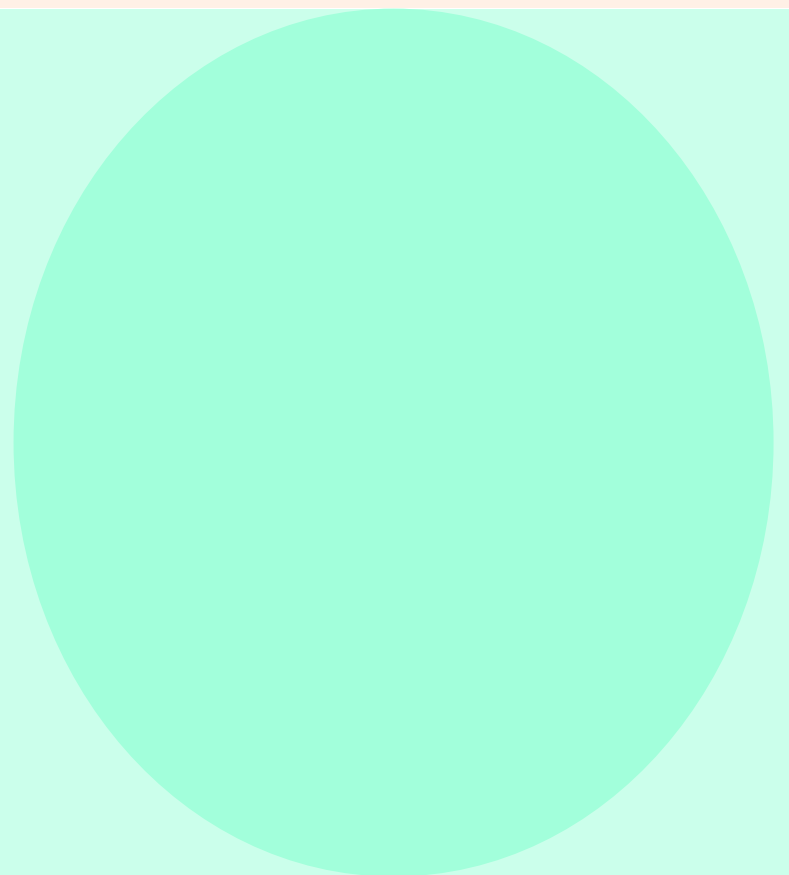
We respect and celebrate diverse views.

We are open-minded: to new ideas, new partnerships, new ways of working.

OPTIMISTIC

We believe in the power of creativity, technology and talent to create better futures for our people, clients and communities.

We approach all that we do with confidence: to try the new and to seek the unexpected.



EXTRAORDINARY

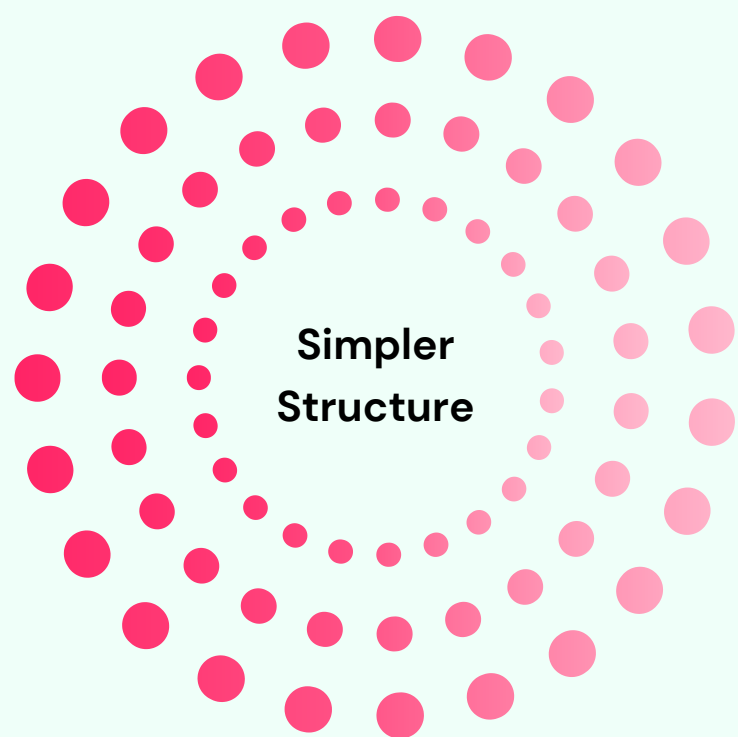
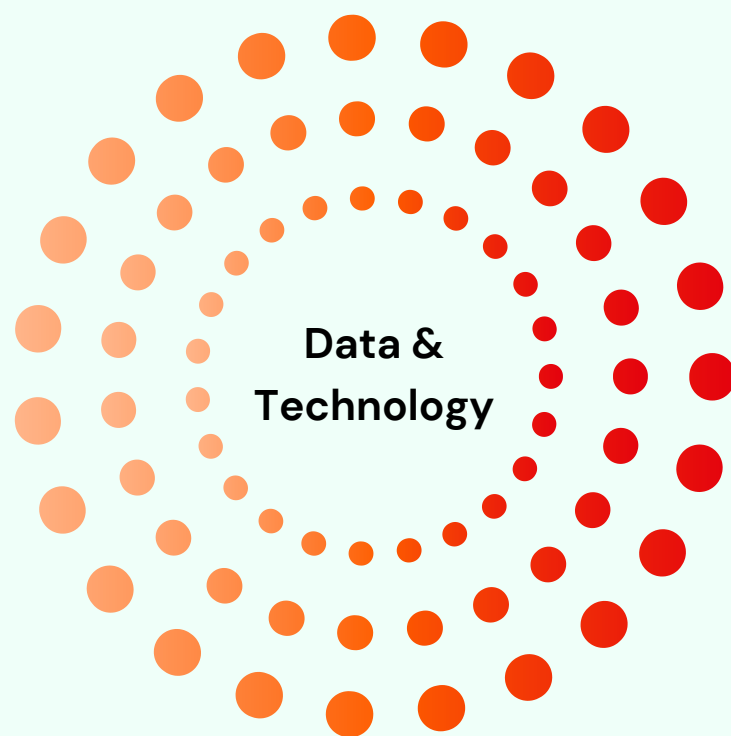
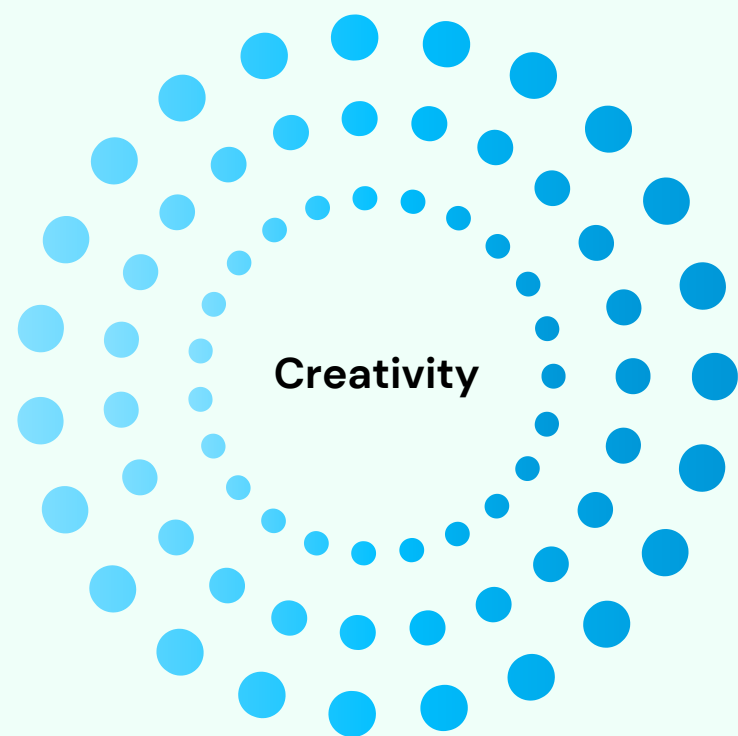
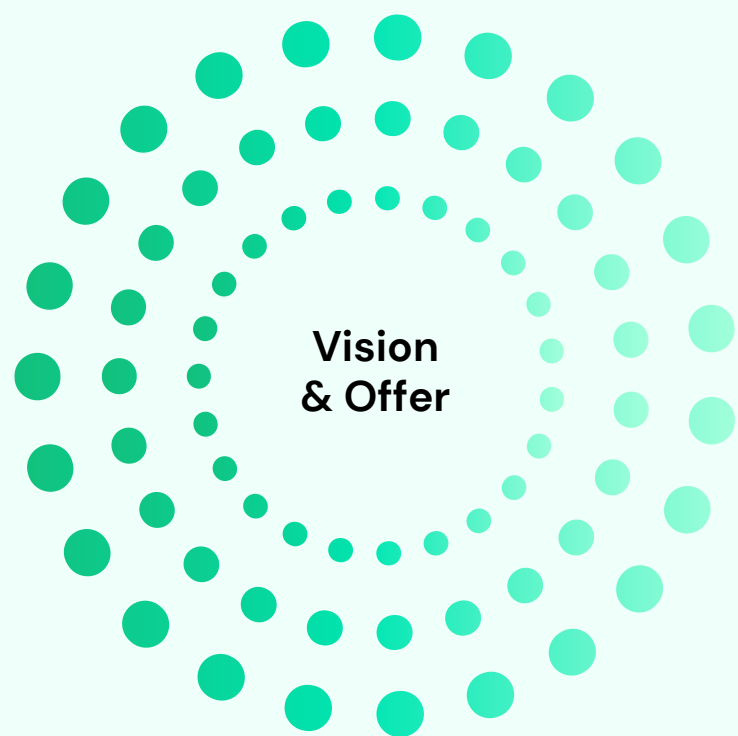
We are stronger together: through collaboration we achieve the amazing.

We are creative leaders and pioneers of our industry.

We deliver extraordinary every day.

A strategy for growth:

for our people, our clients and our shareholders.




Technology


Content


Experience


Communication

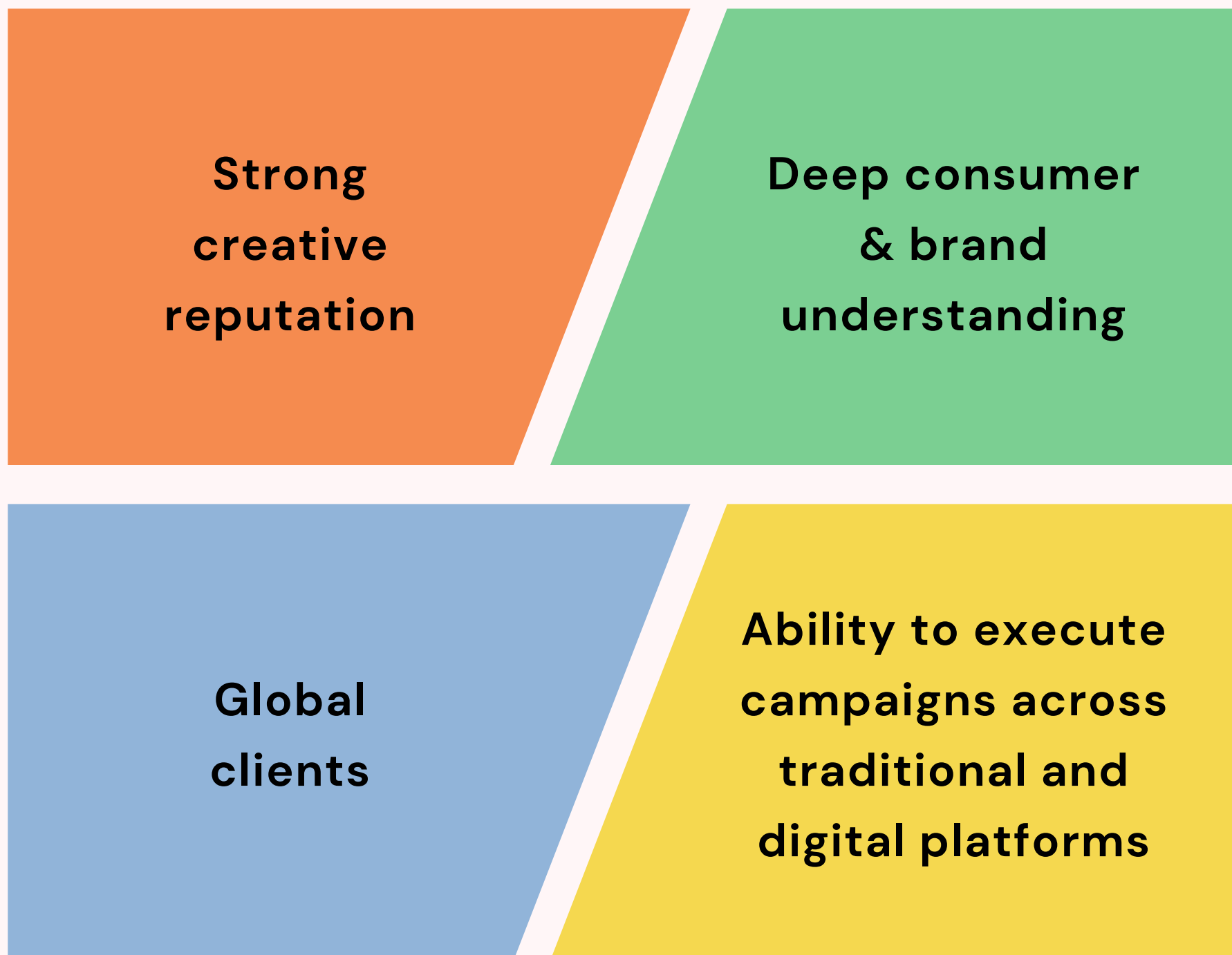


People

It's Granth related!

Granth is an enabler of creative transformation

Our holistic offering includes communications, experience, commerce, and technology.



We use the power of creativity to build better futures for our people, clients, and communities. By fostering collaboration and sharing knowledge and customer insights, we add to the creativity and drive efficiency for the benefit of our clients.

Featured and Mentioned

Accolades & Press

At times, we are the talk of the town too!

Press Mentions



Featured In



Awards



Associations



Now is the time for the brands to make for the lost time.

The last few years called for an unprecedented degree of re-examination (and unprecedented use of the word unprecedented). Nothing can be taken comfortably for granted; just about everything needs to be pulled up by its roots, interrogated, and tested for its inherent worth. And that is certainly true for any brand.



**Leave us a little info,
and we'll be in touch.**



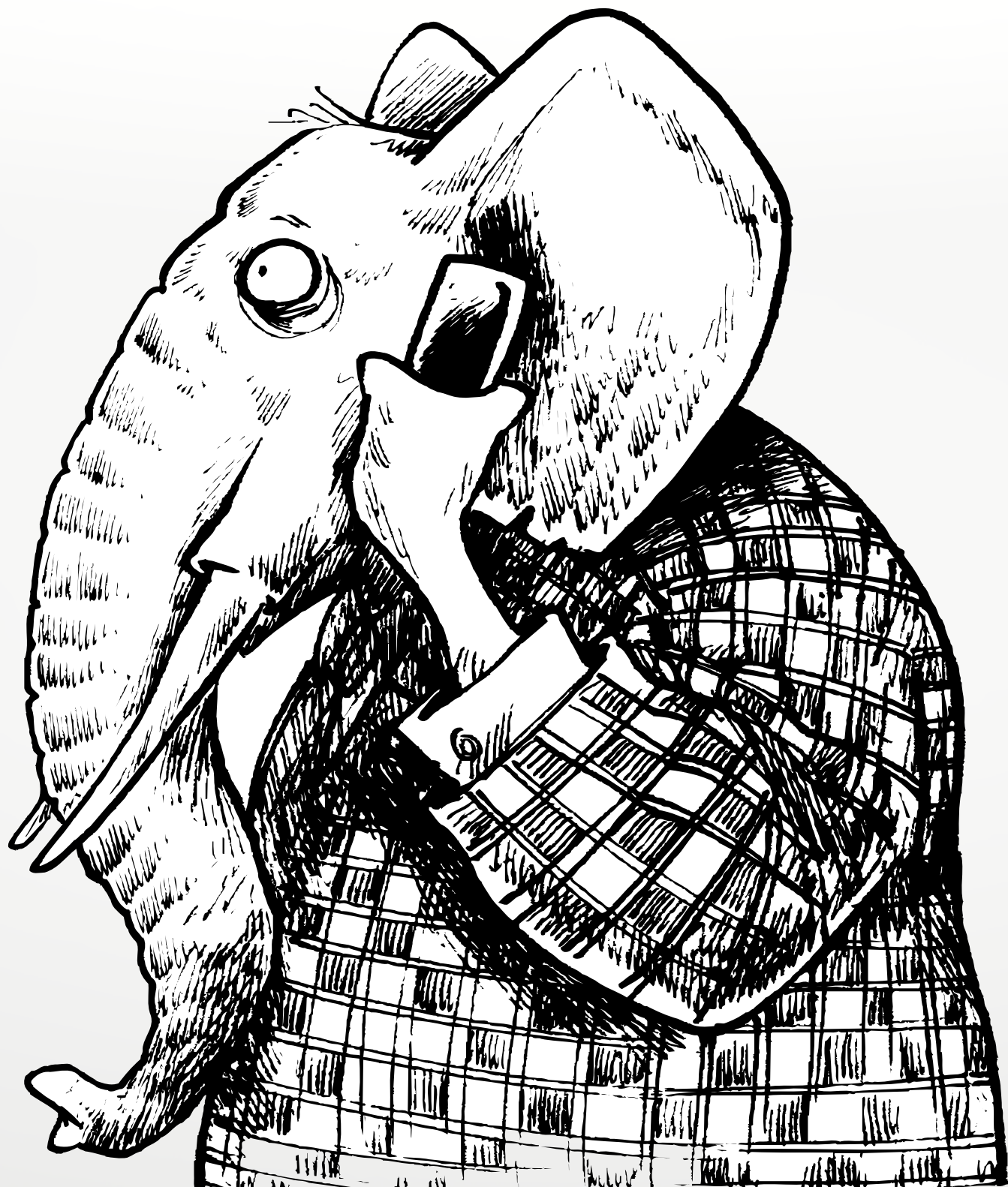
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ग्रिथ

The True North!

